LORI DOLBY
UX/UI Designer

📱 (774) 392 2833

🖥 grayrockdesigns.com

✉ lori.dolby@gmail.com

in linkedin.com/in/loridolby

EXPERIENCE

Public Partnerships , LLC   /   User Experience & User Interface Designer
Sept 2012 - Mar 2020, Boston, MA

- Worked with business team to define requirements and design for online enrollment tool, overhauling enrollment process and boosting revenue
- Collaborated with business team and IT programmers to create a budget calculator; defined requirements, designed tool, and oversaw usability, flow and design from beginning to end; provided easy way for disabled adults to track spending
- Led modernization of service accessibility by designing mobile app for providers and disabled people resulting in boosted accuracy and customer satisfaction and increased company revenue
- Spearheaded and executed massive task to create consistent visual design for an old central system, improving long-problematic usability and making ADA compliant
- Collaborate closely with the Marketing team to ensure adherence to our branding guidelines
- Work closely with Product, Design and Engineering to streamline design solutions and manage products from start to finish.
- Partnered closely with IT programmers to assist front-end programming
- Worked with marketing team and provided content, logos and mockups for demos, videos and website

Press Ganey Associates   /   User Experience & User Interface Designer
Jan 2010 - Sept 2012, Lexington, MA

- Executed process to move patient surveys for hospitals across the country from paper to online, for better measurement of results and ratings
- Designed and built dashboard for health industry administrators to track and analyze outcome results
- Coordinated with other UX/UI leaders to maintain design consistency

Sea Education Association (SEA)   /   Web and Print Manager
Sept 2004 - Jan 2010, Woods Hole, MA

- Created marketing material and SEA's school catalog
- Coordinated design, development and launch for SEA's website
- Lead a team of web designers, programmers and content writers for SEA's online presence.
- Maintained and updated SEA's website

Woods Hole Oceanographic Institution (WHOI)   /   Web Designer, Researcher
Apr 1994 - Sept 2004, Woods Hole, MA

- Designed and developed websites for major scientific research institution
- Created User flows, wireframes, and developed structure/flow for website
- Developed wireframes, prototypes and perform user research and testing
- Led the team on usability; testing and analysis of results

SKILLS

Design
User-Centered Design
Visual Design
Interaction Design
Responsive Design
Low to High Fidelity Design
Prototyping
Mobile Design

Programming
HTML5
CSS3
Javascript

TOOLS

Photoshop
Illustrator
InDesign
Dreamweaver
Sketch
InVision
Visual Studio

EDUCATION

University of Maine
Orono, ME
MS Geographic Information Systems

University of Pittsburgh
Pittsburgh, PA
BA Art

The Elements of User Experience Adaptive Path Event
New York City

Nielsen Norman Group Usability Week
New York City